

# The Christiansburg Connection

Newsletter for the Town of Christiansburg

May/June 2024



## EVENTS CALENDAR

### Rockin' Main Street

May 11 from 5-9 p.m.  
in Downtown Christiansburg

Live performances by Noah Spencer and  
The Jared Stout Band

### Community Cancer Event

May 17 from 9 a.m. to 1 p.m.  
at the Christiansburg Recreation Center  
front parking lot

Features educational booths on cancer  
prevention and various screenings.

### Farmers Market

Thursdays, May 16-Oct. 31 from 2-6 p.m.  
at the Recreation Center Parking Lot

### Beach Bash

May 23 from 5:30 - 8 p.m.  
at the Aquatic Center

Featuring live music, games, mermaids, pirate  
and MORE!

Tickets are \$12 per person for ages 3 and  
up. This includes a meal from Simple Fixins.  
Purchase now at [cacpool.com](http://cacpool.com).

### Spring into Summer

May 23 from 11 a.m. - 10 p.m.  
at Christiansburg Huckleberry Park

The park's plaque unveiling will begin at 11  
a.m. followed by a full day of **FREE** programs  
and activities.

### Rockin' Main Street

June 8 from 5-9 p.m.  
in Downtown Christiansburg

Live performances by Drew Pace and Lyn  
Avenue

### Play All Day VA

June 20 from 7 a.m.-8 p.m.  
at the Aquatic Center

Join the Christiansburg Aquatic Center as  
they celebrate the longest day of the year  
with **FREE** daily admission!

## LAUNCH CHRISTIANSBURG

owners alike, including a 10-week educational course, **FREE** mini workshops, networking opportunities, Q&As with entrepreneurial experts and more!

The 10-week educational course (CORE) will provide participants with information on how to complete a business canvas, local business resources, networking opportunities, expansion opportunities, access to our business mentor program and much more. The sessions will cover a variety of topics including marketing and message, legal and accounting considerations, and financial modeling, amongst others.

The course will allow starters and dreamers to shape and fine-tune their new business or expansion idea. It will also help navigate needed steps to bring their idea to fruition. At the end of the program, participants will deliver a business pitch, where they could receive up to \$5,000 to help begin or grow their business.

Applications are now being accepted for the Launch Christiansburg 10-week educational CORE course. The course begins on Sept. 11, 2024, and the deadline to apply is July 15, 2024.

For more information and to apply, visit [christiansburg.org/launchchristiansburg](http://christiansburg.org/launchchristiansburg). Additional questions can be directed to Small Business Solutions Manager, Amanda Hebert at [ahibert@christiansburg.org](mailto:ahibert@christiansburg.org) or 540-382-6128, ext. 1131.

Is there a business you've always dreamed of opening in Christiansburg? Have a business idea but need a little help from the Town bringing it to life? Could receiving up to \$5,000 in grants help launch your great business idea?

Launch Christiansburg is aimed at helping Christiansburg citizens bring their business idea to life. This effort includes a variety of resources to the meet the needs of current and potential business

## MINI WORKSHOPS

Leading up to the main event of the Launch Christiansburg program, the Town will also host a variety of **FREE** educational mini workshops. The first is scheduled for May 22 and will focus on business finance.

Visit [christiansburg.org/miniworkshops](http://christiansburg.org/miniworkshops) to see other mini workshops scheduled and to complete a contact form if you're interested in attending.



LAUNCH  
CHRISTIANSBURG presents

### BUSINESS FINANCE MINI WORKSHOP

May 22 | 5:30-8:30 p.m. | **FREE**

Want to stay in the know?

Sign up for our Notify Me and Citizen Alert systems  
to receive Town info via phone, text or email.

Notify Me: [www.christiansburg.org/notifyme](http://www.christiansburg.org/notifyme)

Citizens Alert: [www.christiansburg.org/alerts](http://www.christiansburg.org/alerts)



THE PLACE TO BE.

## CHRISTIANSBURG VA

Have a question? Let us know!

540-382-6128, ext. 1151

[info@christiansburg.org](mailto:info@christiansburg.org)

[www.christiansburg.org](http://www.christiansburg.org)

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## MAY IS WATER SAFETY MONTH

### Water Safety Clinic

May 2 from 5:30-6:15 p.m.  
at the Aquatic Center

### FREE

register online at [cacpool.com](https://cacpool.com)

Join us as we dive into safety topics that will help with water awareness and insight into lifesaving tips, tricks, and strategies! Information about our programs such as swim lessons and lifeguarding courses will be available as well. This is a presentation geared toward families and school age children.



### "Do your part, be Water Smart!": Water Safety Month Promotion!

The American Red cross offers a free online course titled "Water Safety for Parents and Caregivers."

Adults, if you complete this course (linked below) and bring your certificate to the Aquatic Center during the month of May, you can exchange it for a **FREE** one-day entry for yourself and one child! Valid May 1-31

<https://www.redcross.org/take-a-class/classes/water-safety-for-parents-and-caregivers/a6R3o0000012oT8.html>

## MOVE OVER. IT'S THE LAW.



June is Move Over Awareness Month. No matter the color—red, blue or yellow—please remember to slow down and move over when you see flashing lights.

The lives of many depend on motorists slowing down and moving over, including our own First Responders and Public Works crews.

Help us, help you. Thank you, Christiansburg!

## UPCOMING HOLIDAYS

### MEMORIAL DAY, MAY 27

Town of Christiansburg facilities, including the Aquatic and Recreation Centers, will be closed on Monday, May 27. Solid waste and recycling normally collected on Mondays will be collected on Tuesday, May 28, along with Tuesday's regular collection.

### JUNETEENTH (OBSERVED), JUNE 19

Town of Christiansburg facilities, including the Aquatic Center, will be closed on Wednesday, June 19. The Recreation Center will be open regular hours with administrative offices closed. Solid waste and recycling normally collected on Mondays will be collected on Thursday, June 20, along with Thursday's regular collection.

### INDEPENDENCE DAY, JULY 4

Town of Christiansburg facilities, including the Aquatic and Recreation Centers, will be closed on Thursday, July 4. Solid waste and recycling normally collected on Thursdays will be collected on Friday, July 5, along with Friday's regular collection.

## UPCOMING COUNCIL MEETINGS\*

May 14 at 7 p.m.

June 11 at 7 p.m.

May 28 at 7 p.m.

June 25 at 7 p.m.

\*Meetings are held in Council Chambers at Town Hall. Opportunity to provide public comment in person will be provided; however, contactless comment methods are also available at [christiansburg.org/publiccomment](https://christiansburg.org/publiccomment).

Never miss a meeting! Sign up for notifications at [christiansburg.org/notifyme](https://christiansburg.org/notifyme).

All meetings are recorded and posted to the Town's YouTube page at [christiansburg.org/YouTube](https://christiansburg.org/YouTube).

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Notify Me: [www.christiansburg.org/notifyme](https://www.christiansburg.org/notifyme)  
Citizens Alert: [www.christiansburg.org/alerts](https://www.christiansburg.org/alerts)



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