

Christiansburg Aquatic Center



Monthly Report: March 2016

Terry Caldwell, Director of Aquatics

- Continued planning in regards to “Swim for the Next Girl” fundraising event
- Advisory Board meeting; Aloha Day, webpage development, Swimming Saves Lives Grant for Adult Learn to Swim program, Skatepark outdoor lighting
- Tourism meeting at Crosspointe
- Prevention Partners meeting, Souper Splash event partnership
- Attended the Lean Government Conference in Roanoke
- Meeting with Mayor Barber and members of Town Council to discuss branding with the town seal at the CAC.
- Aquatic Center presentation to Town Council
- Discussion and planning for an outdoor Community Yard Sale at the CAC

Chrystal Jones, Aquatic Supervisor

- Coordinating SSLF Free Adult Learn to Swim program for April.
- Coordinating CAC Job Fair



Scott Coppock, Customer Service Supervisor

Prior Membership Monthly reports have been distributed by current, renewing memberships. This report and future reports will reflect the memberships sold in the month of March.

- Total Memberships Sold:
 - Resident: **26**
 - Non Resident: **82**
- Attendance:
 - Daily Resident Passes: **932**
 - Daily Non-Resident Passes: **1,404**
 - Dry Passes: **367**
 - Members Scanned: **3,831**
 - \$1 Admissions: **29**

Birthday parties & room rentals

- Had **19** birthday parties in March
- Had **9** room rentals in March
- Updated Front Desk Manual for 2016
- Held Facility Attendant In-Service
- Created new flyers for all parties
- Distributed radio equipment
- Updated standardized training form for front desk staff
- Aloha Day- March 19



Wayne Hunter, Maintenance Superintendent

- Installed new water fountain
- Maintenance truck repaired
- Installed swim suit dryer
- Repaired tiles on pool deck
- Ice machine serviced
- Steps on van repaired
- Repaired chlorinator- leisure pool
- Installed new receptacle under front counter
- Installed new pump seal on chlorinator pump- leisure pool
- Repaired steps on roll out bleachers
- Installed new light in the front of the building
- Machine work on card scanner in front lobby
- Met with Trane on repairs



Bill Beecher, Competitive Coordinator

- Setup and oversaw Virginia swimming's Age Group Championship 760 Swimmers from 33teams, 1140 spectators
- Set up and oversaw Virginia Tech Club Invite 132 Athletes, 4 Teams, 66 spectators, Virginia and Maryland represented.
- Oversaw the Fins Youth fitness program
- Secured the VISSA Meet for next year
- Secured the VHSL 2A Championship for next year
- During March we hosted 892 athletes and 1,206 spectators



Olivia Smith, Program Supervisor

Learn to Swim	24
Homeschool Learn to Swim	13
Morning Fit	8, 6 passes
Evening Fit	4, 3 passes
Warm Water Workout	31, 5 passes
Rolling in the Deep	6, 8 passes
Yoga	4
Hydro HIIT	8 + 6 passes
Private swim lessons	78, 40 unique



- The Fins Spring Break Camp was a huge success! The kids had a great time swimming, making butterfly cupcakes and searching for eggs at the skate park. We look forward to hosting this camp again next year.
- Planning began in March for our Spa Day on April 25th. The CAC is working with the Christiansburg High School Cosmetology Program and a portion of the proceeds will be donated to their program.
- Participated in the American Red Cross Water Safety Instructor course in March.
- Attended focus group meeting on March 7. Topics included summer family memberships, summer brochure, lunch and learn series for the fall, and free adult swim lessons on Saturdays in April.
- Hydro HIIT kicked off in March and has received wonderful reviews thus far. This class will be offered in April and May.

