

Christiansburg Aquatic Center



Monthly Report: October 2014

Terry Caldwell, Director

- Advisory Board meeting; economic impact, room rentals, community based outreach, local business comments and current public relations
- Hosted Town Council/Aquatic Advisory Board work session at the CAC
- Attended the National Parks and Recreation Conference in Charlotte. Sessions included:
 - customer service
 - effective boards
 - boost and energize your organization
 - building a marketing team
 - working effectively w/elected officials
 - “run it like a business”
 - lifeguard failures
- Developed CAC Focus group, first meeting was held October 28th



Allison Zuchowski, Aquatic Services Manager

- Booked 17 Birthday Parties for the coming months
- Worked with the Birthday party host and hired two new party host and a new event leader
- Moved the Lifeguarding staff to new web-based scheduling program, *(the goal is to move front desk & party host staff to this scheduling program by the end of the year)*
- Revised the part time staff annual performance evaluation forms
- Facilitated Lifeguard in-service meeting 10/12
- Attended the Aquatic Risk Management Series Workshop hosted by VRPS in Herndon, VA on 10/17
- Facilitated a Certified Pool Operator course 10/15 & 21
- Facilitated an Aquatic Facility Operator course 10/30 & 31

Bill Beecher, Competitive Coordinator

- Worked on contract and preliminary meet announcement for the Appalachian Swim Conference Meet
- Setup and ran the VT Swim and Dive Challenge
- Oversaw and coached the Master's Program
- Worked with CHS's Head Coach to create meet and practice schedule for this High School Season
- Re-configured the competition pool several times from long course to short course and back
- Worked with Virginia Tech swimming about their Fall Invitational
- Oversaw the Youth Fitness Program

Chrystal Jones, Aquatic Supervisor

- Attended Try it for Free and helped facilitate the morning's programs.
- Coached the Pre-Masters 6:30 am program 2 days a week.
- Attended the Supervisory Skills seminar weekly.
- Met with VT women's Water Polo representative to discuss potential water polo programs at the CAC.
- Instituted the "Thought of the Day" in Lifeguard Central.
- Coordinated the attendance of "Toasted by Casey" food truck, at our Monster Splash celebration.
- Attended an Ebola briefing at the Christiansburg Police Department.
- Attended Monster Splash and helped facilitate that day's festivities.
- Helped formulate Black Friday Deals to be offered at the CAC.
- Wrote and distributed the November Splash Flash.

Lauren Woodcock, Program Supervisor

Learn to Swim classes	40
Morning Fit	10 +passes
Evening Fit	2 +passes
Warm Water Workout	25
Ai Chi	6
Aqua Zumba	13 +passes
Rolling in the Deep	5 +passes
Private lessons	20 unique members (65 uses)
Water fitness passes	24 unique members (98 uses)
Total participants for October 145	(264)

October Events

Updated big screen slides
Try it for Free- Oct 4th
Monster Splash October 26th
Tackle the Tower Oct 5th
SCUBA Oct 4th & 5th
New session of lessons began Oct 20th

Upcoming November Events

No classes the week of Thanksgiving
Learn to Swim session ends Nov 18th - no classes Nov 11th
Tackle the Tower Nov 2nd
LGT and recert class Nov 25-28th
Nov 4th & Nov 26th – Club CAC

Stephanie Goens, Lifeguard Supervisor

- Tower of Terror was held on October 5.
- Interviewed 5 lifeguards to join the CAC team.
- Welcomed and held orientation for 6 new lifeguards.
- Held In-service for all lifeguard staff.
- Attended Aquatic Risk Management Series with Tom Griffiths.
- Participated in Monster Splash on October 26th.



Wayne Hunter, Maintenance Superintendent

- Worked on line to skate park
- Dominion door repairs on front door
- Installed power vent on therapy pool
- Help Trane with installs on coils on P A C units
- Cleaned up outside around p a c units
- Welded gutter on therapy pool
- Repaired door at skate park
- A F A installed on duct detectors on P A C units #2 and #3
- A FA did fire alarm inspection
- Installed flow meter therapy pool
- Repaired tiles on pool deck



Scott Coppock, Facility Coordinator

Prior Membership Monthly reports have been distributed by current, renewing memberships. This report and future reports will reflect the memberships sold in the month of October

- Total Membership Sold:
 - Resident: **29**
 - Non Resident: **29**
- Attendance:
 - Daily Resident Passes: **501**
 - Daily Non-Resident Passes: **780**
 - Dry Passes: **221**
 - Member's Scanned: **3,346**
 - \$1 Admissions: **27**

September

- Had **15** Not Your Average Tuna birthday parties in October
- Had **12** room rentals in October