

Christiansburg Aquatic Center



Monthly Report: July 2014

Terry Caldwell, Director

- Kick off of the promotional campaign for banner sponsorship within the competitive pool
- Received the National Parks and Recreation certification for professionals, CPRP
- Facility rules discussion with Parks and Recreation
- Provided World Series athletes a free pass to the CAC while in town
- Participant focus groups and membership appreciation to occur after maintenance week

Allison Zuchowski, Aquatic Services Manager

- Facilitated Lifeguard CPR skill sessions, 7/6, 8 & 9.
- Revised the Lifeguard Employee Manual.
- Facilitated Lifeguard in-service training on employee policies and facility procedures, 7/20 & 23.



Bill Beecher, Competitive Coordinator

- Set up and hosted Virginia Swimming Regional Summer Awards; 590 athletes from Virginia; 132 local (NRV & Roanoke); 737 spectators. 3 day meet facility closed to the public
- Set up and hosted the West Virginia Long Course Age Group and Senior Championship; 112athletes from West Virginia; 140 spectators,2.5 day meet, leisure and therapy open normal hours to the public while the competition pool had reduced hours.
- Set up hosted and coached the Southwest Virginia Summer League Championship. 339 local athletes, 508 spectators, Christiansburg Aquatic Center Blue Fins took 2nd place. Facility remained open to the public.
- Set up and hosted the Virginia Long Course Age Group Championship 620 Virginia athletes, 54 local (NRV & Roanoke), 775 spectators. 3.5 day meet facility closed to the public.
- Coached Masters and Blue fins
- Set up fall competitive programs

Chrystal Jones, Aquatic Supervisor

- Put together July Bulletin Board, illustrating all the activities going on in the Competition Pool.
- Organized a Diving Exhibition by Virginia Tech and New River Dive Club, held in conjunction with the July “Tower of Terror”.
- Put together a Whale Tale’s informational sheet to distribute to MCPS PE teachers.

Stephanie Goens, Lifeguard Supervisor

- Interviewed 2 new lifeguards to work at the aquatic center
- On-boarded 2 new lifeguards to work on our current team
- Attended and held in-service training for all lifeguard staff

Lauren Woodcock, Program Supervisor

- Learn to Swim classes 124
- Morning Fit 5 +passes
- Evening Fit 2 +passes
- Warm Water Workout 19 +passes
- Aqua Zumba 13 +passes
- Rolling in the Deep 5 +passes
- Private lessons 30 unique members (54 uses)
- Water fitness passes 23 unique members (97 uses)
- **Total participants for July 219 (317)**

July Events

Updated big screen slides

Taught Learn to Swim classes

Taught Wednesday Zumba classes

Tower of Terror and Dive Expo July 6th

Summer camp-July 14-18: 5 participants, James did an excellent job leading the camp

Last set of summer lessons began July 28th

Brochure sent to printer

Upcoming August Events

Family Fun Night August 8th

Tower of Terror August 10th

Brochure out to public

Shark Week Camp Aug 4-8

Facility Coordinator

Prior Membership Monthly reports have been distributed by current, renewing memberships. This report and future reports will reflect the memberships sold in the month of April.

Total Membership Sold:

- Resident: 47
- Non Resident: 39

Attendance:

- Daily Resident Passes: 3,482
- Daily Non-Resident Passes: 1,684
- Dry Passes: 524
- Member's Scanned: 2,782
- \$1 Admissions: 36

Birthday Parties Total: 6