

Christiansburg Aquatic Center



Monthly Report: November 2013

Terry Caldwell, Director

- Delivery of donated coats to the Christmas store
- Communication and or visits with several hotels; Courtyard, Fairfield, Holiday Inn Christiansburg and Blacksburg
- Advertising meeting with Bella Magazine
- Advisory Board meetings
- Brochure review and suggestions
- Meeting with Bud Grey, Carilion Clinic Vice President Wellness/Fitness in regards to a working relationship between our organizations
- Donation of swim passes to Department of Juvenile Justice
- Submitted bidding request for aquatic vehicle to include total wrap
- Meeting with Carol Lindstrom and Shirley Hallock to review ideas and suggestions for the CAC
- Aquatic Advisory Board meeting with the Recreation Commission to discuss various opportunities for both departments to work together in programming ideas and brochure distribution
- Advisory Board meeting with Town Council
- Time Management Seminar, New River Community College

Allison Zuchowski, Aquatic Services Manager

- Hired and oriented two new lifeguards for our Aquatics Team
- Taught American Red Cross Review Lifeguard Training class 11/26 & 27
- Completed OSHA Hazard Communication Standard Training



Bill Beecher, Competitive Coordinator

- Setup and oversaw H2OKIE Thanksgiving Invitational – 23 teams, 842 athletes from Virginia, Maryland, North Carolina and Tennessee
- Scheduled CHS High school Meets
- CHS practice began
- Setup and oversaw Virginia Tech Fall Invitational – 250 athletes from the following universities University of Connecticut, Liberty University, Ohio University, University of South Carolina, William and Mary, Radford University (divers only) and Virginia Tech
- Worked on items for brochure
- Coached Masters

Wayne Hunter, Maintenance Superintendent

- AFA cleaning duct dector
- Finished work on catwalks
- Monthly exterminating
- Repaired piping on chlorinator
- Welding repair on gutter leisure pool
- Replaced threshold on doors tech entrance
- Rebuild pump on hot water system
- Changed belts on office unit and multipurpose unit
- Replaced gasket on 8” line in comp pool pump room



Lauren Woodcock, Program Supervisor

Ai Chi	7+passes
Morning Fit	3+passes
Evening Fit	1+passes
Warm Water Workout	17+passes
Aqua Zumba	3+passes
Boot Camp	1+passes
Rolling in the Deep	2+passes
SwimGym	8
Private lessons	5 unique members (7 uses)
Water fitness passes	30 unique members (134 uses)
Total participants for November	77(183)

November Events

Learn to Swim Fall 2 classes ended Nov 7th

Helped Bill with Meet set-ups

Updated big screen slides

Subbed for lifeguarding, swim lessons, water aerobics and Zumba

LGT class November 26th-29th: 2 enrolled in full class? recerts

Winter/Spring brochure proof to printer

Break in fitness classes Nov 25-29th

Upcoming December Events

Brochure printed and distributed, registration begins as soon as brochures are printed and distributed

Toy drive Dec 16-20

Fitness classes break December 23rd-January 6th



Melissa Callahan, Facility Coordinator

Prior Membership Monthly reports have been distributed by current, renewing memberships. This report and future reports will reflect the memberships sold in the month of November.

- Total Membership Sold:
 - Resident: **25**
 - Non Resident: **20**
- Attendance:
 - Daily Resident Passes: **695**
 - Daily Non-Resident Passes: **965**
 - Dry Passes: **291**
 - Member's Scanned: **3,131**



November

- Front Desk meeting going over customer concern scenarios.
- Party Host meeting to discuss interactive actives to do with the children during parties.
- Had **23** Not Your Average Tuna birthday parties, **5** Mermaid and **0** Pirate Birthday Party in November.
- Had **8** room rentals in November.
- Finished the Papa John's pizza box flyers. We should be seeing them on the boxes on November 20th.
- Had our Mermaid Tea! We had 47 participants (goal was 48) and started a waiting list for our next event!
- Had a meeting with the Public Relation Committee. They had great ideas on how we can share what the CAC has to offer the community.
- Working with Total Motion and Warm Hearth Home Care to provide additional program for the community.
- Lifeguarded when short staffed.
- Helped custodial staff during swim meets.
- Display for "CAC" holiday gift ideas.
- Working with the Recreation Department to update the Active Net Website.
- Party host evaluations.

Goals for December

- 1) Update Party Host Manual
- 2) Start Advertising for the Maiden Pirate Voyage, January 11, 2014.
- 3) Send letters out to business informing them our room rentals and private parties.

