

Christiansburg Aquatic Center



Monthly Report: October 2013

Terry Caldwell, Director

- Evaluation review of current intern with Radford University
- Meeting with Cumulus media marketing manager, radio marketing
- PSA for coat drive in conjunction with Montgomery County Christmas Store and Cleaner World.
- Hosted the “Accelerating Group Business” meeting with Lisa Bleakley, Tourism Director and Brad Epperly, Parks and Recreation Director. Guests included local managers of lodging facilities and restaurants
- Attended Montgomery County Prevention Partners meeting, “Drugs Erase Dreams”
- Advisory Board meeting; survey calculation, increasing hours and program idea discussion
- Meeting with Christiansburg Challenge team, budget review related to race
- Assisted part time staff with booth set-up for Safety Day, NRV Mall
- Participated in the Active Net Customer training, Roanoke

Allison Zuchowski, Aquatic Services Manager

- Hired and oriented five new lifeguards for our Aquatics Team
- Taught staff American Red Cross CPR & First Aid Training class on 10/9
- Attended National Swimming Pool Annual Conference in Indianapolis, IN; 10/15-18 (Attended the NSPF Certified Pool Operator Instructors annual meeting and served as a moderator for two sessions at the NSPF Conference)
- Coordinated with the Montgomery County Christmas Store to sponsor a “Give a Kid a Coat” Drive the week of 10/19 -27 and recorded a public service announcement on PSK for the event.
- Helped plan and organize second annual Monster Splash 10/27 from 4-6PM and had good participation in the events.
- Facilitated Lifeguard in-service meeting & skills session on 10/27, 28 & 30.



Bill Beecher, Competitive Coordinator

- Attended Town Safety Meeting
- Attended Accelerating Sports Meeting
- Set up and hosted VT Swimming Challenge Meet-Va.Tech, Radford, UNC, Liberty and VMI attended-297 swimmers and divers
- Set up and hosted VT vs NCState dual meet 130 swimmers and divers
- Oversaw VT hosted swim clinic after NCState meet 60 participants
- Attended meeting about setting up a Christiansburg Challenge race
- Worked on contract and invitation for Appalachian Swim Conference Championship
- Set up pool for H2OKIE stroke school meet 60 swimmers
- Assisted with power point for Accelerating Sports meeting
- Coached masters
- Attended and presented at Accelerating Sports meeting
- Setup and hosted HOKI-CCA Dual Meet 75 swimmers

Wayne Hunter, Maintenance Superintendent

- Repaired floor tiles
- Fixed trophy stand
- Inspection pool ladders handrails
- Dominion door repairs
- Mark, David and Wayne renewed C P R first aid class
- Installed fill valve timer on water fill comp pool
- Changed air filters on P A C units
- Monthly exterminating
- Scrubbed floors leisure pool side
- Replaced motor P A C unit #1
- A F A inspection on fire alarm system

Accelerating Sports Group Business

Christiansburg Aquatic Center
October 29, 2013: 2pm-4pm



How can our state-of-the-art recreation facilities in Christiansburg benefit your business and our community?
Join us to discuss opportunities to work together in attracting and retaining valuable sports group business to our destination.

- Lisa Bleakley, Montgomery Tourism Development Council Executive Director
- Terry Caldwell, Director of Aquatics
- Brad Epperley, Director of Parks and Recreation
- Bill Beecher, Aquatics Competitive Coordinator

Who should attend:
Any hotel, restaurant, attraction, or retail establishment interested in knowing more about these groups and the scheduled events!



RSVP: mduke@christiansburg.org

595 North Franklin St • (540)381-7665 • www.christiansburg.org/aquatics

Lauren Woodcock, Program Supervisor

Learn to Swim Fall 2	63
Ai Chi	2+passes
Morning Fit	3+passes
Evening Fit	3+passes
Warm Water Workout	14+passes
Aqua Zumba (on-going)	4+passes
Boot Camp	3+passes
Rolling in the Deep	4+passes
SwimGym	10
Private lessons	8 unique members (15 uses)
Water fitness passes	39 unique members (181 uses)

Total participants for October 153 (302)

October Events

Monster Splash October 27th
Learn to Swim Fall 2 classes began Oct 14th ends Nov 7th
Rolling in the Deep-Deep water aerobics class began Oct 1st
Coat drive Oct 19-27th
Helped Bill with Meet set-ups
Updated big screen slides
Attended ActiveNet session in Roanoke
Tetra wellness fair
Subbed for swim lessons, water aerobics and Zumba

Upcoming November Events

LGT class November 26th-29th
Winter/Spring brochure proof to printer
Toy drive?

Evening Fit

Did you know that water fitness classes can:
Provide buoyancy and support
Help build quick muscular endurance
Improve flexibility
Improve cardiovascular fitness
And keep you cool while burning 450-700 calories per hour

Tuesdays and Thursdays

5:30-6:30pm

Monthly fees



Christiansburg Aquatic Center
595 North Franklin St
540.381.7665

Melissa Callahan, Facility Coordinator

Prior Membership Monthly reports have been distributed by current, renewing memberships. This report and future reports will reflect the memberships sold in the month of October.

- Total Membership Sold:
 - Resident: **25**
 - Non Resident: **35**
- Attendance:
 - Daily Resident Passes: **625**
 - Daily Non-Resident Passes: **687**
 - Dry Passes: **182**
 - Member's Scanned: **3,885**

- Set up meeting for front desk with Lauren Woodcock to discuss the CAC programs.
- Had **21** Not Your Average Tuna birthday parties, **2** Mermaid and **1** Pirate Birthday Party in October.
- Had **7** room rentals in October.
- Worked on decorations for our "first" Pirate Party
- Finalizing details for the Mermaid Tea (Meetings with Bloom and Little Leapers)
- Advertisement for the Mermaid Tea (30 seats booked)
- Working with local business to provide prizes for Monster Splash.
- Training 3 new front desk employees
- Stephanie and I met with CAC staff that formed a Public Relation Communities for the first time. In the future we will be meeting one time per month.
- Attended a one day Active net Training course in Roanoke, VA.
- Handed out CAC program information at Adventure World for the Boy and Girls Club.
- Worked Monster Splash
- Working on Papa John pizza box flyers.

Goals for November

- 1) Update Party Host Manual
- 2) Complete flyers for pizza box and get them on the boxes!!!
- 3) Fill all the seats for the mermaid tea.

