

Christiansburg Aquatic Center



Monthly Report: September 2013

Terry Caldwell, Director

- Advisory Board meeting; review of ideas/options of events held @ the CAC, some in cooperation with the recreation department
- CAC survey distribution in town resident water bills, approximately 9,000
- Intern Danielle Hinton joins us this semester from Radford University as a communication/public relations major
- The staff takes the CAC into the community by including booth set-up and displays at various events throughout our area. This month included the Wilderness Trail Festival
- Collaboration with the following groups on the “Give a Kid a Coat” drive; Christiansburg Kroger, Cleaner World, Montgomery County Christmas Store, VT Swimming and Diving
- Sale of swim calendars to support Olympians
- Attended the Virginia Recreation and Park Society annual conference, growing opportunities in the recreation field
- Meeting with public works department in regards to snow removal at the CAC
- Attended Open Government meeting @ Christiansburg Library
- Took part in the motor coach tour seminar in Wytheville, discussing motor coach tourism in your community
- By request of town council a meeting among department heads in relation to the options available for the Christiansburg Challenge, a swim/run special event
- CAC rack cards have been delivered to the Bedford Welcome Center and Heartwood in Abington.

Allison Zuchowski, Aquatic Services Manager

- Hired and oriented four new lifeguards for our Aquatics Team
- Taught staff CPR & First Aid Training class on 9/11
- Facilitated Lifeguard in-service meeting & Blood Borne Pathogen Training on 9/29



Bill Beecher, Competitive Coordinator

- Discussed with the Appalachian Swim Conference representative about their meet in February
- Attended advisory board meeting
- Made bid for West Virginia Long Course Championship
- Coached masters

Lauren Woodcock, Program Supervisor

- Learn to Swim Fall 1 53
- Ai Chi 3 +passes
- Morning Fit 6 +passes
- Evening Fit 3 +passes
- Warm Water Workout 9 +passes
- Aqua Zumba (on-going) 4 +passes
- Boot Camp 3 +passes
- SwimGym 7
- Private lessons 9 unique members (13 uses)
- Water fitness passes 41 unique members (181 uses)

Total participants for September 138 (282)



September Events

- Brochures distributed to schools, town hall, rec center, gov't center, chamber of commerce, ect
- SwimGym began Sept 4th
- Fall LTS began September 8th ends Oct 3rd
- AquaZumba, Warm Water Workout, Morning Fit, Aqua Boot Camp, and Ai Chi began September 3rd
- New Evening Fit class started September 3rd
- Fitness Social September 8th

Upcoming October Events

- Monster Splash October 27th
- Learn to Swim Fall 2 classes begins Oct 14th
- Deep water aerobics class begins Oct 1st
- Coat drive Oct 19-27th

Melissa Callahan, Facility Coordinator

Prior Membership Monthly reports have been distributed by current, renewing memberships. This report and future reports will reflect the memberships sold in the month of September.

- Total Membership Sold:
 - Resident: **67**
 - Non Resident: **120**
- Attendance:
 - Daily Resident Passes: **1,297**
 - Daily Non-Resident Passes: **617**
 - Dry Passes: **247**
 - Member's Scanned: **3,356**

SEPTEMBER

- Set up meeting for front desk and party host with Wanda Osburn to discuss the EAP program and confidence in the work place
- Updated Front Desk Manual
- Had **20** Not Your Average Tuna birthday parties and **5** Mermaid Birthday Parties in August.
- Had **6** room rentals in August.
- Started making decorations and booked our "first" Pirate Party
- Starting planning the Mermaid Tea set for Nov 16th at 1:00pm.
- Advertisement for the Mermaid Tea (already have 17 seats booked)
- Filled in for lifeguard when had low staff.
- Worked with the Blacksburg New Comer's group to place CAC advertisement and upcoming events in their newsletter.
- Ordered and designed magnets to pass out at local festivals.
- Working with local business to provide prizes for Monster Splash.
- Party Host Meeting

Goals for October

- 1) Update Party Host Manual
- 2) Partnering with Papa John's. We will be attaching CAC advertisement to their pizza boxes.
- 3) Continuing to promote and plan mermaid tea.
- 4) Continuing to promote and plan pirate parties.

