



CAPITALIZES ON ITS RECREATIONAL AMENITIES TO DRAW VISITORS and GAIN REGIONAL and NATIONAL EXPOSURE

PARTNERS WITH THE COMMUNITY TO PROMOTE and ENCOURAGE ENTERTAINMENT and SIGNATURE EVENTS THAT STIMULATE THE COMMUNITY and THE REGION

**RECREATIONAL,
CULTURAL and
ENTERTAINMENT
MECCA**

ADVANCES CULTURAL and HISTORIC ENRICHMENT and SUPPORTS THE ARTS

PROMOTES A HEALTHY, ACTIVE LIFESTYLE THROUGH RECREATIONAL and LEISURE TIME OPPORTUNITIES

DEVELOPS A HIGH QUALITY, WELL-MAINTAINED SYSTEM OF PARKS, TRAILS, OPEN SPACE and RECREATIONAL FACILITIES