



CHRISTIANSBURG POLICE DEPARTMENT

Mark A. Sisson, Chief of Police

10 East Main Street
Christiansburg, Virginia 24073
Telephone (540) 382-3131
Fax (540) 382-0877

News Release For Immediate Release

Contact:

Major Dalton Reid

- **Incident** Click it or Ticket and Route 460 Blitz
- **Date of Incident** May 18, 2009 thru May 31, 2009 **Time of Incident**
- **Location of Incident**
- **Victim Name (s)**
- **Suspect Name (s)**
- **Charges if Applicable**
- **Arrest Information**

Anyone with information is asked to call 540-382-3131

Additional Remarks:

The Christiansburg Police Department will be conducting several traffic safety enforcement initiatives that pertain to occupant protection during the month of May. Starting May 18, 2009 thru May 31, 2009 there will be extra patrol efforts aimed at reducing the number of serious injury crashes related to not using occupant protection. Thru the use of Division of Motor Vehicle grants extra officers will be added to some shifts to take a zero tolerance approach with those who are not wearing their seatbelt or fail to secure their child passengers as required. The Click It or Ticket campaign is a nationally recognized program that has the goal of increasing the seatbelt usage to 82 % this year.

In addition the agency will participate in the 460 Blitz on May 22, 2009 as well as conduct a child seat inspection/installation checkpoint at Wal-Mart on the same date. The 460 Blitz is an effort by agencies along the 460 corridor to promote seatbelt usage thru enforcement and public awareness. This is a high visibility event and extra officers will be conducting traffic safety enforcement along this route during the May 22nd event.

“Click it or Ticket means just that said Major Dalton Reid. We want to prevent crashes thru a high visibility campaign as well as decrease the likelihood of serious injury or fatal crashes when these type incidents do happen”.

The safety seat inspection/installation will begin at 5:00 p.m. on May 22, 2009 and end at 9:30 p.m. The location is at the Christiansburg Wal-Mart located at 2400 North Franklin Street. For further information please contact Major Dalton Reid @ 540 382-6123 or by email dalton_reid@christiansburg.org