



CHRISTIANSBURG POLICE DEPARTMENT

Mark A. Sisson, Chief of Police

10 East Main Street
Christiansburg, Virginia 24073
Telephone (540) 382-3131
Fax (540) 382-0877

*******FOR IMMEDIATE PRESS RELEASE*******

Christiansburg Police Department Announces Seatbelt Challenge

Date: 4/2/2012

(Christiansburg, Virginia) – It’s “Click it or Ticket” time again, as the Christiansburg Police Department conducts a Seatbelt Challenge during the month of April.

From April 2nd through the 28th, the police department will employ selective enforcement to ensure drivers in Christiansburg are using their seatbelts. Speeding and impaired driving will also be targeted.

Overtime for the selective enforcement is being paid for through a Department of Motor Vehicles (DMV) grant.

The Seatbelt Challenge is being held now to help bring awareness to April’s designation as Distracted Driving Month. According to Drive Smart Virginia, cell phone usage is the number one cause of distraction behind the wheel and increases the likelihood of a crash by 400%.

“We hope that this challenge will remind people that most accidents are due to distraction and more injuries occur when drivers don’t buckle up,” explained Major Dalton Reid.

The best defense against distracted drivers is to wear your seatbelt.

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Contact:

Becky Wilburn
Public Relations Officer
Town of Christiansburg
bwilburn@christiansburg.org
(540) 382-6128 x148 – office
(540) 505-9173 - cell